CLAIMS

What is claimed is:

1   1.   A method, comprising:

2   receiving a request at a request aggregator, the request including an

3   individual identifier;

4   generating a request packet, wherein generating the request packet

5   comprises forming a data packet that includes data based at least in part on the

6   individual identifier, and further including data identifying the request aggregator; and

7   forwarding the request packet.

1   2.   The method of Claim 1, wherein generating the request packet further

2   comprises forming the data packet to include at least one fulfillment code.

1   3.   The method of Claim 1, wherein forwarding the request packet comprises

2   addressing the packet to a request fulfillment organization.

1   4.   The method of Claim 1, wherein forwarding the request packet comprises

2   transmitting the request packet to a request fulfillment organization.

1   5.   The method of Claim 1, wherein receiving the request comprises supplying a

2   RF field adequate to activate an RFID tag and receiving a transmission from the

3   activated RFID tag.

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1   6.   The method of Claim 1, wherein receiving the request comprises receiving an

2   RF signal.

1   7.   The method of Claim 6, wherein the RF signal is received from a low-power

2   transmitter.

1   8.   The method of Claim 1, further comprising displaying information regarding

2   one or more items available for request.

1   9.   The method of Claim 8, wherein displaying information regarding one or more

2   items comprises providing a series of displays sequentially, and further comprising

3   providing a timing window within which the request can be received, the timing

4   window representing a time period less than the time period for which information is

5   displayed.

1   10.   A method of providing anonymous request fulfillment, comprising:

2   receiving a request packet containing an individual identifier and a request

3   aggregator identifier;

4   producing, based at least in part on the request packet, a fulfillment package;

5   and

6   addressing the fulfillment package for delivery.

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1 11. The method of Claim 10, further comprising determining a profile of an

2 individual service subscriber based, at least in part, on the individual identifier.

1 12. The method of Claim 11, wherein determining the profile comprises accessing

2 a database.

1 13. The method of Claim 12, further comprising delivering the fulfillment package.

1 14. The method of Claim 13, wherein the fulfillment package is an electronic data

2 packet.

1 15. The method of Claim 13, wherein the fulfillment package includes printed

2 materials.

1 16. The method of Claim 10, wherein the request packet includes packaged

2 goods.

1 17. The method of Claim 12, further comprising determining the content of the

2 fulfillment package based on the request aggregator identifier and a requested item

3 identifier.

1 18. The method of Claim 11, wherein the profile of the individual service

2 subscriber comprises at least one delivery address.

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1   19.   The method of Claim 11, wherein the profile of the individual service

2   subscriber comprises at least one delivery address for email deliveries, at least one

3   delivery address for service delivery, and at least one delivery address for delivery of

4   goods.

1   20.   The method of Claim 19, wherein the profile of the individual service

2   subscriber further comprises instructions regarding the dissemination of the

3   individual service subscriber's personal information to at least one request

4   aggregator.

1   21.   A method of fulfilling a request with at least partial anonymity for a requestor,

2   comprising:

3   receiving, at a request aggregator, a request from an individual service

4   subscriber;

5   generating a logical request packet, the logical request packet containing at

6   least data for determining a user profile of the individual service subscriber and the

7   identity of the request aggregator;

8   transmitting the logical request packet to a request fulfillment organization;

9   and

10   accessing, at the request fulfillment organization, the user profile to determine

11   a delivery procedure.

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1   22.   The method of Claim 21, wherein the logical request packet comprises at

2   least two data packets that, taken together, represent the contents of the logical

3   request packet.

1   23.   The method of Claim 21, wherein the delivery procedure includes instructions

2   for where to deliver a requested item.

1   24.   The method of Claim 23, wherein the requested item comprises information.

1   25.   The method of Claim 21, wherein the user profile specifies rules for handling

2   the individual service subscriber's personal information.